

Subject: CCA Delivers: Thank you from Jessica Lall, Small Business Council and more
From: "Central City Association" <toh@ccala.org>
Date: 01/04/2018 04:31 PM
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January 4, 2018
CCALA.org

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- Thank you from Jessica Lall
- Small Business Council
- Shane Phillips: Impact-Maker to Watch

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Tuesday, 1/9, 5 pm - 7pm
DTLA Tastemakers: CCA Small Business Council
CCA Office

Wednesday, 1/10, 8:30 - 10 am
Transportation, Infrastructure & Environment Committee
CCA Office

Wednesday, 1/10, 11:45 am - 1:30 pm
Executive Committee Meeting
City Club

Tuesday, 1/16, 8:30 - 10 am
Housing, Land Use & Development Committee
CCA Office

Wednesday, 1/17, 5:30 pm - 7:30 pm
Appreciation Reception for Martha Saucedo
Target Terrace at LA LIVE

Friday, 1/27, 9:30 am - 12:30 pm
Community Exchange Day
S. Mark Taper Foundation Shelter Resource Bank

Tuesday, 2/15, 8 am - 11:30 am
Technology Summit
The LA Hotel

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Tuesday, 1/16, 5:30 pm - 7:30 pm
Impact-Makers to Watch 2018

Tuesday, 1/16, 7 - 10 pm
Ciao Espana! Wine Dinner
Officine BRERA

Friday, 1/19
UCLA Extension's 32nd Annual Land Use Law and Planning Conference

Saturday, 1/27, 3 pm - 12 am
Night on Broadway - Presented by Councilmember Huizar

Thursday, 3/22, 5 pm - 8 pm
Night of 1000 Drawings Los Angeles

Thank you from Jessica Lall

Before the holidays, **Jessica Lall**, President & CEO of CCA, wrote a letter thanking members for contributing to a successful 2017. Please take a look at the [letter](#) to read about what we have achieved together and our [legislative accomplishments](#) to see the progress we are making in building a Downtown that is welcoming to all, including employers, tourists, families, singles and retirees. We look forward to seeing you at our [events and policy committee meetings](#) this year.

Small Business Council

CCA is dedicated to creating an environment where businesses can thrive. Small businesses are especially critical to our economy, with research showing that employment growth in DTLA is strongest at organizations that employ fewer than 25 people. In order to serve this important sector and the needs of the many small businesses in DTLA, CCA created a new member group called the Small Business Council. We invite small businesses to join us on January 9 for an introduction to the program. Click [here](#) for details.

Shane Phillips: Impact-Maker to Watch

Congratulations to **Shane Phillips**, Director of Public Policy of CCA, for being designated as an "Impact-Maker to Watch" in 2018. He was nominated by Councilmember Huizar. As part of this recognition, the City Impact Lab will honor him and other great Angelenos at a [reception](#) on January 16.

CCA in the news

"There should be a place for families, singles and retirees - no matter what generation or socioeconomic level they're from - in downtown L.A." - **Jessica Lall, CCA**
USC, [Alumna Maps the Future of Downtown L.A.](#), Winter 2017

CCA Members in the news

"The new plaza is a physical manifestation of the Music Center's commitment to access and inclusion, making it possible for us to present artists, festivals and special events that will engage audiences of diverse ethnic and cultural backgrounds, personal resources and age." - **Rachel Moore, Music Center**
LA Times, [Music Center to renovate plaza and revamp restaurants overlooking DTLA](#), 12/19/17

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